Indie pop

Indie pop is a music genre and subculture that combines **pop rock** with a **DIY ethic** in opposition to the style and tone of mainstream **pop music**. It originated from British **post-punk** in the late 1970s and subsequently generated a thriving fanzine, label, and club and gig circuit. Compared to its counterpart **indie rock**, the genre is more melodic, less abrasive, and relatively angst-free. In later years, the definition of indie pop has bifurcated to also mean bands from unrelated DIY scenes/movements with pop leanings.

Indie pop borrows heavily from Western pop song conventions and structures with extensive use of major chords, hooks, and common time and beats. Initially, indie pop was an unprecedented contrast from the gritty and serious tones of previous underground rock styles, as well as being a departure from the glamour of contemporary pop music. The majority of indie pop borrows not only the stripped-down quality of **punk**, but also "the sweetness and catchiness of mainstream pop".